



For Immediate Release

Brazil icon Ronaldinho set for Australia, headlining exhibition match in Sydney as part of 'Joga Bonito Tour'

Sydney, Australia – [5/9/24] – Brazilian football icon and FIFA World Cup champion Ronaldinho will grace Australian shores for the first time since the 2000 Olympics, headlining an exhibition match at CommBank Stadium in Western Sydney on **Friday, 1 November, 2024**.

The landmark event is part of INCASA.DM's **"Joga Bonito Tour,"** a series of exclusive events and appearances presented in partnership with Ultra Football.

Ronaldinho, renowned for his mesmerising talent and infectious passion for the game, is set to spread his love of football through his Australian tour. The exhibition match will feature teams composed of local Brazilian players, alongside Australian football greats, both male and female, with the squads to be released gradually over the coming weeks. It's a unique opportunity for Australian fans to witness one of the greatest footballers of all time in action and celebrate the beautiful game.

Jean Narde, a Director of INCASA.DM and former teammate of Ronaldinho at Flamengo in Brazil, added, "Bringing Ronaldinho to Australia has been a dream come true. His visit will not only showcase his legendary talent but also inspire a new generation of footballers. This match will be a celebration of football that unites past and present heroes."

Ronaldinho himself expressed his excitement about the visit: "I'm incredibly excited to bring the Joga Bonito Tour to Australia and share my love for football with fans down under. I can't wait to experience the energy of the Australian football community and celebrate the game with everyone."

Venues NSW and CommBank Stadium CEO Kerrie Mather added:

"Ronaldinho is an icon of world football and we can't wait to host this exciting



new event at CommBank Stadium. It's going to be a special night and a rare opportunity to watch some of football's biggest stars in action."

"It doesn't get any bigger than Ronaldinho. Thousands of fans in this country and around the world fell in love with the game because of his ridiculous skills and infectious on-pitch charisma. A true genius with the ball at his feet... we can't wait to see him lace up a pair of iconic boots once more in Sydney, all whilst wearing a specially designed Joga Bonito kit," said Ultra Football Brand Manager, Michael Hodgson.

Tickets for this family-friendly match will go on sale at **1:00 PM AEST on Wednesday, 11 September, 2024**, [via Ticketek](#). Don't miss your chance to experience the magic of Ronaldinho live at CommBank Stadium and be part of football history. Tickets start at \$80, with kids' tickets available from \$60.

Make sure to follow the ['Joga Bonito Tour'](#) Instagram channel as new information, along with exciting squad announcements and partnerships, are released in the coming weeks.

Downloadable assets including Ronaldinho video, artwork/graphics and approved images available [\[HERE\]](#)

Visit the website: jogabonitotour.com

About:

INCASA.DM aims to revolutionise the sports culture landscape by providing a comprehensive suite of services including elite athlete events, specialised football training, sports management, and mentorship. The company targets athletes aged 8-30 and seeks to become the leading sports culture platform through innovative offerings and educational content.

Ultra Football is a leading football retailer and brand dedicated to serving the needs of football enthusiasts and players of all levels. Known for its extensive range of high-quality football gear, apparel, and footwear, Ultra Football combines cutting-edge technology with a deep passion for the sport. Their flagship stores and online platform offer an immersive shopping experience,



catering to both amateur and professional footballers. Ultra Football is committed to enhancing the game through exceptional products and customer service.

CommBank Stadium is a premier sports and entertainment venue located in Parramatta, Sydney. Renowned for its state-of-the-art facilities and exceptional spectator experience, the stadium hosts a variety of events including major football matches, rugby games, and concerts. With a seating capacity of 30,000, CommBank Stadium offers fans an immersive and vibrant atmosphere, making it a top choice for major sporting events and live entertainment in Sydney. CommBank Stadium is owned and operated by Venues NSW.

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