

Healthy and sustainable rural, regional and remote communities across Australia.

## Media Release

9 September 2024

## Ignite your rebellious curiosity at the largest rural health event in Australia!

In the ever-evolving landscape of rural health, the time has come to step beyond conventional boundaries and embrace a mindset of revolutionary curiosity.

The <u>17th National Rural Health Conference</u> hosted by the National Rural Health Alliance (the Alliance) will open with The **Hon Emma McBride MP**, Assistant Minister for Rural and Regional Health welcoming delegates to beautiful Perth. The opening keynote 'Igniting Rebellious Curiosity for Revolutionary Rural Health Innovation' is by **Yemi Penn**. She will invite delegates to challenge the status quo, explore the thresholds of what's possible, and dare to envision a future where innovation thrives in the most unexpected places.

**Professor Jenny May**, the new National Rural Health Commissioner, will deliver her **inaugural speech** at the conference with highlights of her vision for rural health in Australia. The Alliance's Chief Executive **Susi Tegen** will outline the key advocacy work of the Alliance.

**Grant Dusting**, social researcher and the Director of Strategy at McCrindle is another keynote to look out for. He will captivate the audience with highlights of the key megatrends transforming the future of work with particular emphasis on rural Australia. Grant will be followed by a conversation with **Diane McIntosh** and **Jacqui Verdon** who have developed an innovative program to cultivate future health professionals. They will discuss how providing students with practical experience and inspiring them to pursue careers in healthcare, would help build a robust future workforce.

With over 200 speakers and nearly 1,000 people registered to attend this long-awaited rural health event, the delegates can expect to be provoked, inspired, and equipped with the tools to harness their own rebellious curiosity. The full program can be viewed <u>here</u>.

When: Monday 16 – 17 September 2024

Where: Perth Convention and Exhibition Centre

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