**Invasive Meningococcal Disease awareness campaign**

**External experts profile: Dr Sam Hay**

*Prepared by Palin Communications*

*For GSK Australia*

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Dr Sam has been a practicing general practitioner since 2005. He is well known across all forms of media, reaching hundreds of thousands of Aussies every week as a relatable health expert. He is able to draw on his role as a father to three kids, a professional background as a military officer, and his current life as a general practitioner.

His major credits include Dr Kiis with the Kyle and Jackie O Show, broadcasting a regular segment on the Kiis network, health expert for Kidspot and host of Embarrassing Bodies Down Under and Amazing Medical Stories.

Dr Sam is involved in a number of public campaigns and he works closely with various health charities to help look for new ways to educate people in health matters.