

MEDIA RELEASE

*****PHOTOS of winning office designs are available [HERE](#)**

Award winning designs set to inspire the great Aussie office comeback

Leading workplace design company M Moser Associates has taken out top honours at the Good Design Awards, recognised for its innovative office makeovers as Australians head back to the workplace.

Judged by more than 80 design experts from around the world, M Moser's office solutions for TikTok's and JCDcaux's Sydney headquarters, and GSK's Melbourne headquarters won the Australian Good Design Award in the category of *Architectural Design – Interior Design*.

M Moser Associates Director Wendy Leung said innovative design is essential in helping people make the switch from working-from-home to returning to the office.

"Governments and businesses are wanting workers to return to the office, but if the pandemic has shown us anything, it's that the office can no longer be just an office," Ms Leung said.

"In today's rapidly changing world we need workplaces that support hybrid working and both in-office and remote collaboration, which is key to cultivating a vibrant and cohesive workplace culture.

"The design of an office plays a critical role in how people interact, collaborate and feel connected to a company's values and goals. Add to that the power of networks, software, communication systems and artificial intelligence, and we can dramatically improve the office experience.

"Attractive and functional office spaces also reduce turnover and recruitment costs by attracting and retaining top talent.

"We need to craft environments that draw people in and we are proud to be recognised as a leader in design and innovation. This is a testament to our local team's expertise in delivering creative, functional and future fit workspaces."

Managing Director of Good Design Australia Rachel Wye said this year's Awards reflect the profound ripple effects that exceptional design can have on people, place and planet.

"The projects honoured in these Awards exemplify how thoughtful design can drive meaningful change, not only enhancing user experiences and the way people interact with the world, but also contributing to a more sustainable and more prosperous future," Ms Wye said.

“The Australian Good Design Awards are proud to recognise the truly inspirational work that is being done across different design disciplines, sectors and industries in Australia and overseas.”

Media: Jack Douglas | 0450115 005

Background information:

The award-winning workspaces designed by M Moser Associates include:

- **JCDecaux’s 2,500sqm workspace in Sydney.**

The Jury praised JCDecaux commenting:

Crafted to shape a sophisticated and collaborative work environment, the workplace strategy meticulously assessed existing dynamics and occupancy to enhance productivity and inclusivity. Innovative design and spatial optimisation enabled a reduction in real estate while providing a solution that reflects the global brand within the Australian headquarters. The Jury praised this project for its effective reflection of a global brand in a local context. The design's efficient use of space, reduction in carbon footprint, and creation of inspiring collaborative areas exemplify a strategic approach to modern office environments. Well done.

- **GSK’s 1,700sqm workspace in Melbourne.**

The Jury praised GSK commenting:

Designed as a ‘destination’ experience and business accelerator, the flexible hybrid work environment delivers an inclusive setting that adapts as business requirements evolve. The data-driven design offers dynamic ‘habitats’ to empower teams to collaborate and innovate, with a focus on health and wellbeing. The Jury commends the project team for their focus on wellness and inclusive design. The biophilic design approach and use of natural materials create a flexible, functional workspace that fosters collaboration and supports diverse work styles, demonstrating a commitment to both employee well-being and innovative design. Well done.

- **Tik Tok’s 5,000sqm workspace in Sydney.**

The Jury praised Confidential Client, Multi-National Technology Company commenting:

Designed to integrate art, people, and technology, the workspace embodies their mission to ‘Inspire creativity and bring joy’. A variety of workspaces empower people to ideate and collaborate, with the design reflecting both global brand guidelines and local Sydney context through indigenous art and a custom mural. The Jury commends this project for its successful application of global design principles to a local context. The use of indigenous art and custom murals, combined with thoughtful spatial planning, enhances collaboration and creativity in the workplace, making it a standout example of integrating art, technology, and people. Well done.



Photographer: Terence Chin

About Good Design Australia and the Australian Good Design Awards

Good Design Australia is an international design promotion organisation responsible for managing the annual Australian Good Design Awards and other signature design events. With a proud history that dates back to 1958, Good Design Australia remains committed to promoting the importance of design to business, industry, government and the general public and the critical role it plays in creating a better, safer and more prosperous world.

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