

Swarovski Reveals Radiant FW24 Eyewear Collection

Swarovski unveils the FW24 collection in partnership with EssilorLuxottica. Inspired by signature jewelry families and designed by Swarovski Global Creative Director Giovanna Engelbert, the luminous eyewear edit has been created to captivate.

MILLENNIA INSPIRED

Taking inspiration from Swarovski's iconic Millennia family, this range showcases the brand's signature octagonal crystal cut. A visionary design element, the crystals transform each frame with a hypnotizing interplay of light and form.



SK6032

These oversized sunglasses are finished with bezel-set crystals to the temples and the outer corners of the front.



SK6033

Retro-style square frames crafted from black acetate are embellished with bezel-set crystals to the temples, and a smaller octagonal crystal highlights the front.



SK2028

Embodying joyful extravagance, these acetate frames are enhanced with bezel-set crystals on the front and temples.

SWAROVSKI

HYPERBOLA INSPIRED

Drawing on the infinity motif and Swarovski's renowned Hyperbola jewelry, this collection delivers contemporary elegance in sleek silhouettes adorned with precision-cut crystals.



SK7024

These wrap-around sunglasses have irregular metal frames that pay tribute to the infinity motif with their sleek curves. Enriched with 130 round and square cut crystals, mirrored lenses, and the Swarovski logo on the tips.



SK7025

Embellished with Swarovski Crystals, these bi-color cat-eye shades feature a hidden hinge, chicly concealed with a single crystal. The front and lower section of the temples are enriched with smaller crystals for a radiant statement.



SK1017

These intricate metal frames are studded with crystals to the bridge and top of the intersecting infinity-like temples. The cat-eye shape is complemented by transparent temple tips that add subtle sophistication.

SUBLIMA INSPIRED

Set with intricate pavé crystals, Swarovski's Sublima-inspired eyewear collection captures the light beautifully and is sure to turn heads.



SK6027

These striking wrap-around shades are covered with approximately 1,760 crystals in 3 sizes, each expertly positioned by hand to create a refined pavé effect. A standout style designed to wow from every angle.

SWAROVSKI



SK6029

In timeless tortoiseshell, these sunglasses have acetate cat-eye frames and are encrusted with multi-sized crystals to the front and temples. A radiant pair with a modern aesthetic.



SK2034

Crafted from premium acetate, these irregular frames shine with every move. Swarovski Crystals shimmer softly on the temples and the outer corners. The logo, placed between them, adds an extra shot of glamour.

The Swarovski SS24 Eyewear collection is available on [swarovski.com](https://www.swarovski.com), in select Swarovski stores and in selected multibrand opticians.

For any requests, please reach out to:
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ABOUT SWAROVSKI

Masters of Light Since 1895

Swarovski creates beautiful products of impeccable quality and craftsmanship that bring joy and celebrate individuality. Founded in 1895 in Austria, the company designs, manufactures, and sells the world's finest crystals, Swarovski Created Diamonds and zirconia, jewelry, and accessories, as well as home décor and crystals for Automotive.

Swarovski Crystal Business is represented in over 140 countries worldwide with 2,300 Swarovski boutiques complemented by selected multibrand partners and employs 16,600 people. Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group. A responsible relationship with people and the planet is part of Swarovski's heritage. Today this legacy is rooted in sustainability measures across the value chain, with an emphasis on circular innovation, championing diversity, inclusion, and self-expression, and in the philanthropic work of the Swarovski Foundation, which supports charitable organizations bringing positive environmental and social impact.

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